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# THE IMPORTANCE OF CLINICAL COMMUNICATION IN THE DOCTOR-PATIENT RELATIONSHIP: A LITERATURE REVIEW

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Abstract: This study investigates the importance of clinical communication in the doctor-patient relationship, comparing it with approaches that do not employ this method, aiming to understand its advantages for the patient and the effectiveness of the treatment. The bibliographic review, carried out in databases such as PubMed, Scielo and Google Scholar, selected 8 relevant The inclusion criteria covered articles. complete, non-duplicated studies with no missing information, which addressed intercommunication between doctor and patient and its relationship with good clinical practice. The results reveal unsatisfactory performance of family doctors in consultations, due to several factors, including patients' lack of health literacy, doctors' workload and low awareness of communication skills. The short average consultation time also limits a more comprehensive approach. The importance of longitudinality in primary health care is highlighted, allowing better management of patient demands over time. However, the lack of emphasis on clinical communication during undergraduate studies makes it difficult for doctors to adopt this tool. It is concluded that communication is a fundamental medical skill, promoting a greater doctor-patient bond and facilitating adherence to treatment. The collaborative process, involving shared decision-making, diagnostic accuracy and continuity of treatment, depends on the trust established between doctor and patient. Thus, improving communication skills in clinical practice can significantly improve treatment outcomes and patient satisfaction.

**Keywords:** Health communication; doctors; patients.

# INTRODUCTION

Clinical communication has been included as a subject in medical degrees, however it is still little disseminated in academia. It is known that the person-centered method enables positive clinical outcomes. However, little is known about the extent to which this practice is present in primary health care. Therefore, as Family and Community Medicine can be the individual's gateway into the health system, and contemplates the principle of longitudinal care, it is essential to understand the practice of this approach.

## OBJECTIVE

Dedetermine the importance of clinical communication in the doctor-patient relationship compared to approaches without this method, in order to understand the advantages for the patient and the effectiveness of the treatment.

#### **METHODS**

A bibliographic review was carried out using the PubMed, Scielo and Google Scholar databases, between May 12 and 15, 2021, and articles in English and Portuguese were selected. 8 articles were selected using "health communication", keywords the "physicians" and "patients", obtained through the Science and Health Descriptor (DeCs). Complete, non-duplicated studies with no missing information were included, and those with thematic irrelevance were excluded. Articles that addressed intercommunication between the doctor and patient and their connection to a good relationship were considered, and then the causes, risk factors and their repercussions were evaluated. The review data were obtained from the analysis of articles based on observational, cross-sectional and descriptive studies with qualitative and quantitative methods, in addition to systematic reviews and metaanalysis.

#### RESULTS

Through the studies it can be highlighted that there is a low performance of family doctors in relation to consultations, due to several factors such as the lack of health literacy on the part of patients, the excessive workload of doctors and the low awareness of skills of communication. Furthermore, the short average consultation time prevents a more comprehensive approach, making it impossible to explore risk factors, prevention and lifestyle improvement. This way, the importance of longitudinality in primary health care stands out, which, by following the patient over time, makes it possible to disassociate demands. Most of the data sources used opted for observational studies as their research method, therefore, they are based on a small sample size and restricted to the location where they were carried out. Furthermore, the fact that clinical communication is not a subject widely covered during undergraduate studies makes it difficult for doctors to adhere to this tool.

## CONCLUSION

From the analyses, it is clear that communication is an extremely important medical skill, which, through the personcentered clinical method, promotes an the doctor-patient bond, increase in facilitating adherence to treatment. The collaborative process that involves shared decision-making, as well as the accuracy of the diagnosis, satisfaction and continuity of the therapeutic process depend on the security and autonomy that the client exercises based on the understanding of the patient's problems and the relationship of trust that can or not be developed between doctor and patient.

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