

Scientific
Journal of
**Applied
Social and
Clinical
Science**

**TECHNOLOGISTS, NEW
CATEGORY IN THE
LABOR MARKET**

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Abstract: Technological courses are a type of graduation, with a shorter duration, aimed at those who want to enter the job market quickly, they are known as technological graduation. This modality prepares students for a specific area of a given profession. This type of course has been in great demand, because with the economic crisis many people have been looking for a quick placement or requalification in the job market, the option of a course that can be completed in less time and with a specific core of knowledge attracts candidates, as they focus on one area and specialize in that subject, being able to look for a vacancy in the job market. With this, the range of vacancies available in the job market was expanded, which became more accessible, opening up new opportunities to individuals who might never get a job above the average level. Consequently, professionals specialize in their areas, becoming more efficient, bringing more qualified professionals to the market, enabling greater efficiency in jobs. One justification for the large job offer for technologists is the new profile of the market. From about two decades onwards, the market has become more dynamic. Emerging new specializations of professions and diversification of areas. No one thought of a multimedia or gastronomy design professional, and today they exist. Thus, the work options diversified. This has allowed graduates of these courses to find their space in the market, which is dynamic and has room for professionals from different backgrounds, according to a survey carried out by ``Universidade do Ubirapuera`` (São Paulo), 51.8% of students in Higher Technology Courses are women and 48.2% are men, and 16% are between 16 and 20 years old. And 51.2% are under 25 years old. With the growth in demand and supply of higher education courses in technology and with the changing profile of the student, Brazil is beginning to catch up with the United States

and Europe, where higher education courses of shorter duration represent more than 50% of students enrolled. With this, we can say that technology courses have emerged to move and innovate the labor market, in addition to expanding access to vacancies and generating more opportunities.

Keywords: graduation, technologist, labor market, innovation.

INTRODUCTION

This type of course has been in great demand, because with the economic crisis many people have been looking for a quick placement or requalification in the job market, the option of a course that can be completed in less time and with a specific core of knowledge attracts candidates, because they focus on one area and specialize in that topic, being able to look for a vacancy in the job market

DEVELOPMENT

The job market has become more accessible, opening up new opportunities for individuals who might never get a job above the average level. Consequently, professionals specialize in their areas, becoming more efficient, bringing a generation of more qualified professionals to the market, enabling greater efficiency in jobs and better development of companies.

After about two decades, the market became more dynamic and competitive, with that new specializations of old professions and diversification of areas emerged. One did not think, for example, of a multimedia or gastronomy design professional, today we cannot imagine the job market without these professionals. Thus, the work options diversified.

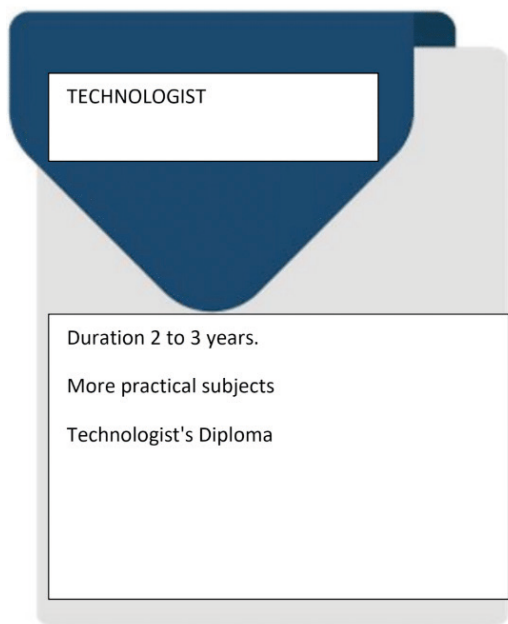
This innovation that emerged in the market with the dissemination of technological graduation courses has allowed graduates of traditional courses to find their space in the market, which is dynamic and has room for

professionals from different backgrounds.

CONCLUSION

According to the facts presented, we can say that the technologist courses emerged to move, innovate and make the labor market more

efficient, in addition to expanding access to vacancies and generating more opportunities. Being of paramount importance for the economy and development of the country.

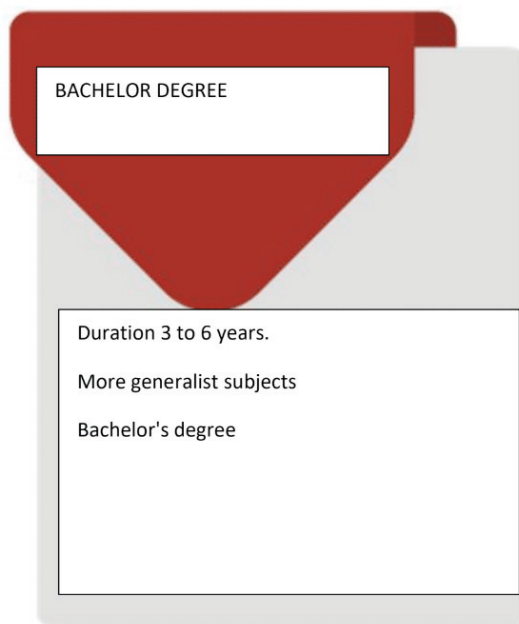


TECHNOLOGIST

Duration 2 to 3 years.

More practical subjects

Technologist's Diploma

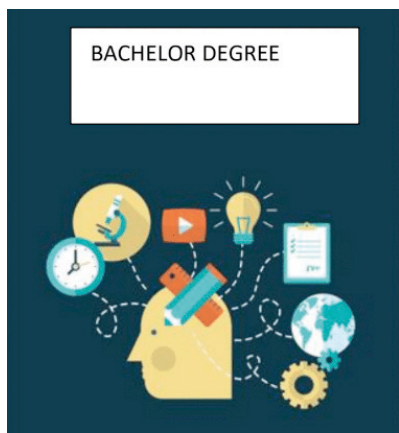


BACHELOR DEGREE

Duration 3 to 6 years.

More generalist subjects

Bachelor's degree



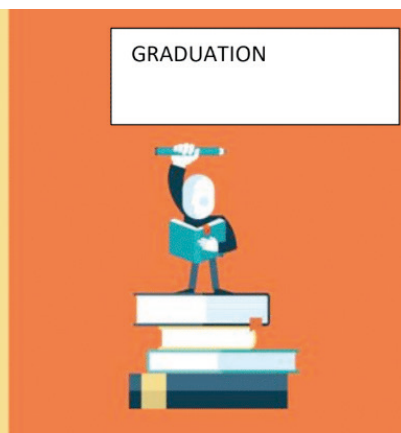
BACHELOR DEGREE

Generalist, training or humanistic higher education course, which gives the graduate skills in a given field of knowledge for the exercise of professional, academic or cultural activity, with a bachelor's degree.



HIGHER TECHNOLOGY COURSE

Higher education course specialized in scientific and technological areas that gives the graduate skills to work in specific professional areas, characterized by technological axes, with the degree of technologist.



GRADUATION

Higher education course that gives the graduate the skills to act as a teacher in basic education, with the degree of licentiate.